

SWOT Analysis

The Good Practice

Strengths

- Good opportunities for the adult learners to develop their language skills in order to promote their social inclusion and make it possible for them to participate in the mobility program.
- Adult learners from disadvantages groups experience something new
- Employability is improved by adult learners taking part in the Didactic Units e.g. preparation for voluntary service and team building units

- Unit covered are good for work skills
- Good for learners to step out of their 'comfort zone'
- Motivation to achieve something new
- Increase employability opportunities
- 3 years to gain support to develop skills, knowledge, life skills and opportunities
- Have the opportunities to put their learning into practice
- Language learning – role play is a useful technique
- Others benefit from the learning experience

WEAKNESSES

- Opportunities not available to under 18 (16+ would also value their opportunities)
- The adult learners may be overwhelmed and then withdrawn from the program
- Age limit
- ‘Stepping out of their shell’
- People from social groups that are not disadvantages are not prioritized and sometime people from those groups also need to benefit from project like these

OPPORTUNITIES

- Socializing
- Change of prospective
- Effective publicity
- Changes in government policies
- Use of multi – media to promote the programme
- Include local organizations
- Changes in the population profile
- Publicity and market the project at local events
- Boost finance and the constraints of money

THREATS

- Sufficient finance and the constraints of money
- Ineffective publicity
- Adequately skilled staff
- Volunteers are not always reliable and skilled
- Language barriers between staff and adult learners
- Criteria
- Retention of the adult learners
- Economic state of the country
- Racial problems
- Criteria excludes some adults
- In experienced volunteers
- Changes in government policies
- More support maybe needed